

A NEW VISION. A NEW FUTURE. THE TRANSFORMATION CONTINUES.



***A 100 acre master-planned community
is coming to North Toronto.***

Welcome to The New Lawrence Heights, where we're transforming new ideas into a new way of living. This community is unlike anything else that Toronto has ever developed. We're taking 100 acres in the heart of the city and reimagining what it could look like.

Minutes from Yorkdale Shopping Centre, Highway 401, Allen Road and Lawrence Avenue, plus countless award-winning places to shop and eat, North Toronto is the heart of Canada's biggest city. The beat of the city can be seen here and inspires us. It inspired us to create 12 acres of new green spaces to play in, a proposed new school to learn in, and a proposed new state-of-the-art community centre to grow with. With all this and stunning residences to come home to, there's no telling how The New Lawrence Heights will inspire you.





100 ACRE TRANSFORMATION IN NORTH TORONTO.

The transformation has already begun with The Yorkdale Condominiums. There is more excitement to come as we continue developing the area with new green space, community centre, and everything else a new community could dream of.



PHASE 1 COMPLETED 2018
THE YORKDALE CONDOS

ARTIST'S CONCEPT

BORN ANEW IN NORTH TORONTO

North Toronto is the perfect location for your family. With beautiful historic neighbourhoods and excellent amenities, whatever your family has planned, North Toronto has you covered. You'll enjoy walking in beautiful parks, picking children up from some of the most prestigious clubs and schools, and going on day trips to some of the best shops this city has to offer. It's all part of a 100 acre transformation currently underway that will bring 5,000 new homes to this convenient North Toronto location. Welcome to The New Lawrence Heights.



A NEW WAY OF LIFE

Imagine living in a community that values you and your family. You wake, refreshed and ready to take on the weekend. Take a quick drive over to Gryfe's to get some of their freshly made, world-famous bagels for breakfast. Once everyone is good and full, why not head to the playground at the newly built local elementary school or explore the 12 acres of new parks in the area. With grandparents coming in on a GO Bus to watch the kids at night, you hop on the subway at Lawrence West Station, take it one stop to Yorkdale Station and the kids can walk home with their grandparents. Date night is waiting. Dine at Jamie's Italian Yorkdale before enjoying a movie at SilverCity Yorkdale. No matter how you spend the day, it's always a good time when you live in The New Lawrence Heights.

NEW LIFESTYLE. NEW LUXURY.

These beautiful, contemporary townhomes boast clean lines, bright windows and striking exteriors that will add a rich new dimension to the aesthetic of The New Lawrence Heights neighbourhood. Each home will come designed to optimize your enjoyment of the space with modern finishes and unique elements unlike anything currently available in North Toronto. It's exciting. It's fresh. It's modern. It's waiting for you right here, in The New Lawrence Heights.



BUILT WITH YOU IN MIND.

These stunning new contemporary townhomes will leave you speechless.

When you move into the sleek townhome residences of The New Lawrence Heights, you're moving in to luxury. Designed with livability in mind, these open concept townhomes have some of the best finishes available. The kitchen is the perfect balance of form and function. High-end kitchen appliances mean you can have a gourmet experience without ever leaving home. There is built-in cabinetry and pantry crafted with custom quality millwork, beautiful quartz countertops, and an undermount sink.



ARTIST'S CONCEPT



YORKDALE

SHOPPING
CENTRE



*The perfect place to shop
for anything and everything.*



Start your trip to Yorkdale by upgrading your hardware at the Apple Store or Microsoft Store before heading to L'Occitane en Provence for some soothing smells and lotions. You can reenergize by dining at the beautifully designed Restoration Hardware Courtyard Cafe. Explore the rows of elegant items at Kate Spade New York to boost your wardrobe and visit Crate & Barrel to spruce up your home. If you're shopping for sophistication, you can't go wrong at Yorkdale.

FIND YOUR NEW FASHION HERE.



World class shopping is just minutes away.

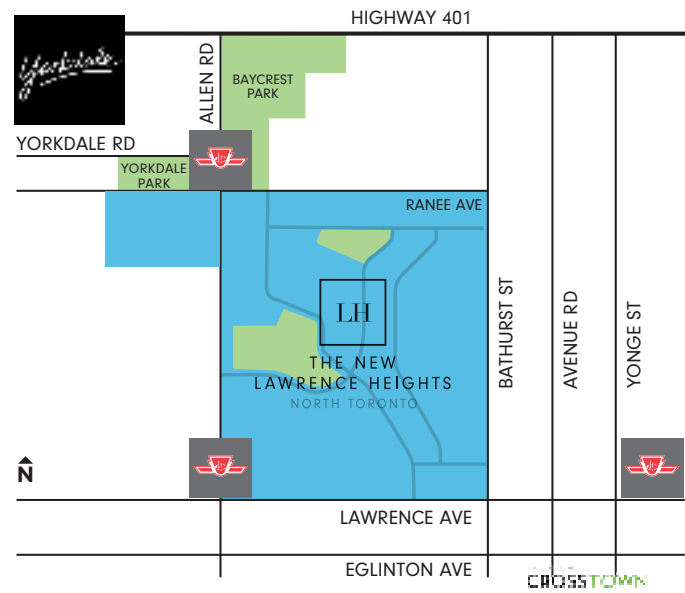
If you want it, Yorkdale has it. When you walk the corridors, passing over 250 stores and services, you'll understand why it's a landmark. You can shop for everything under the sun all at this one stunning mall. Take the kids and spend a day window shopping, or go alone and enjoy the escape. There's no wrong way for you to spend time at this local shopping centre.



NORTH TORONTO

In the middle of it all

From green space, to schools, to malls and grocery stores, in The New Lawrence Heights you're always only a stone's throw away from some of the best offerings this city has to offer. You'll never feel far from the action while simultaneously feeling perfectly at home.



WE'VE GOT IT ALL:

- 5 MINUTE WALK TO YORKDALE SHOPPING CENTRE
- 10 MINUTE DRIVE TO YONGE & LAWRENCE
- 10 MINUTE WALK TO GROCERIES
- 10 MINUTE DRIVE TO YONGE & EGLINTON
- 30 MINUTE TTC RIDE TO UNION STATION/ SCOTIABANK ARENA



Nothing is out of reach when you're in The New Lawrence Heights



NEW WAYS TO GET AROUND

WALK SCORE 79
TRANSIT SCORE 91



With tons of different options, there's no shortage of ways to get to where you're going from The New Lawrence Heights. Being in the middle of Canada's biggest city offers a ton of transportation options to its residents, including *easy access to Highway 401, Allen Rd., and the subway.*

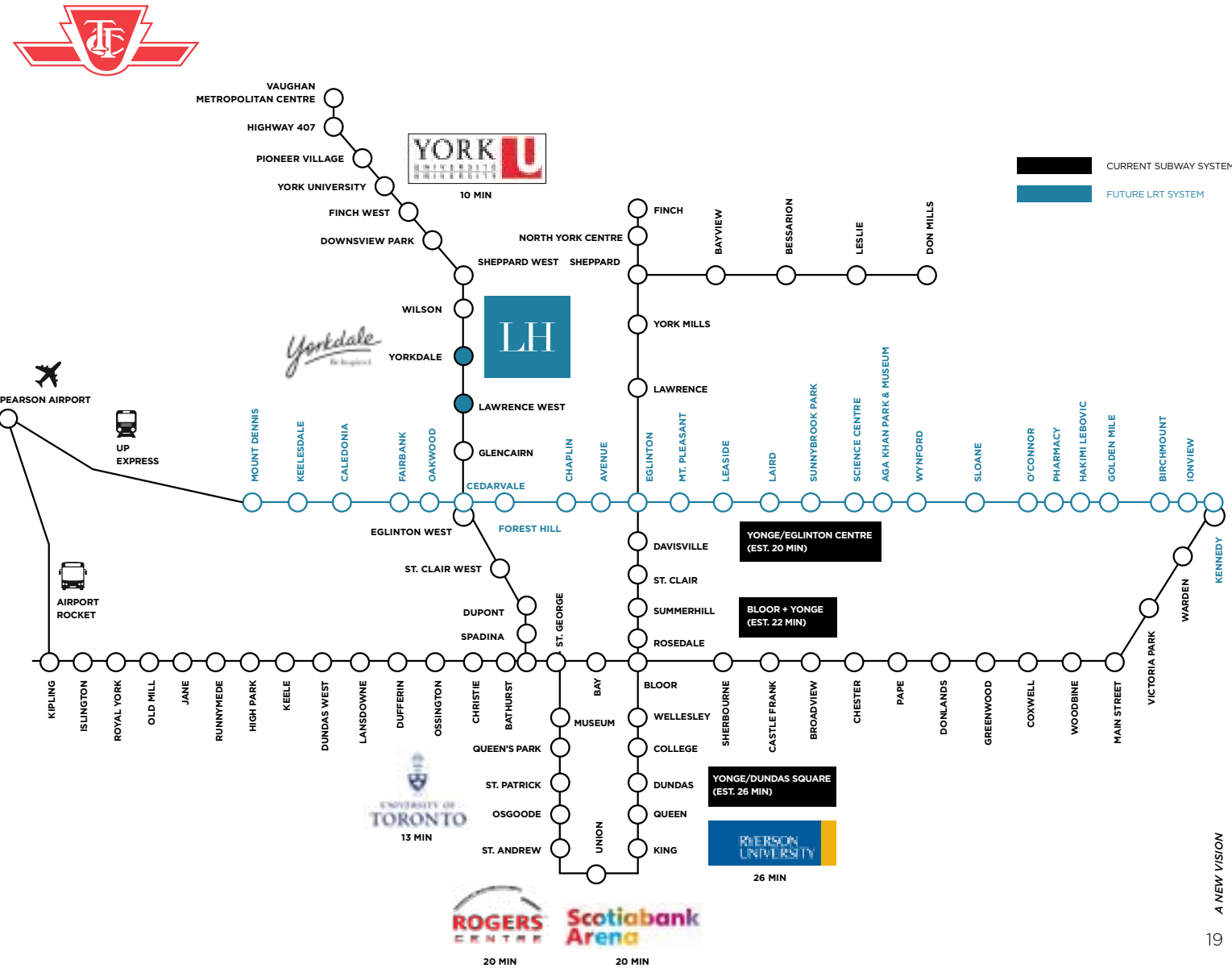


NEW PATHS TO CYCLE

Grab your bike and go. Whether you're running errands or heading out on an adventure, the bike trails through The New Lawrence Heights will help get you where you want to go. A linear park and bike path along Allen Rd. will connect with the rest of Toronto's ever-growing bike path network.

NEW TRANSIT OPTIONS

If you love taking transit, options abound. You can easily walk to two major TTC subway stations, Lawrence West and Yorkdale, and there are a number of bus routes to help you navigate the city as well. If you have to take a longer trip, the Yorkdale GO Station can take you across the GTA and beyond. Plus, the soon to be completed Eglinton LRT is almost at your doorstep. This exceptional service area means that you won't even need to own a car to enjoy access to the surrounding region.



CONTEXT

Context was formed in 1997 by Stephen Gross and Howard Cohen. Our company is focused on the development of mixed-use projects, condominiums and affordable rental housing in Toronto's central neighbourhoods. We are pioneers in downtown intensification with buildings based on quality design, sustainability and innovative city planning.



METROPIA

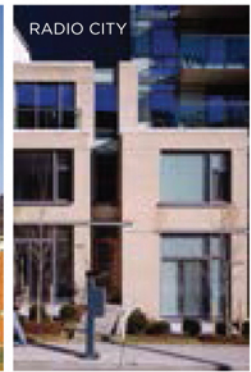
Metropia is a privately owned and highly respected real estate developer creating authentic communities in both the Greater Toronto Area and Calgary. Metropia focuses on community building, urban renewal and design innovation. Metropia is a product of Howard Sokolowski's vision to create one of Canada's leading real estate development companies. Over the past 30 years, Howard and executive team member David Speigel have led the development of over 25,000 homes and set a new standard for customer satisfaction in the industry.



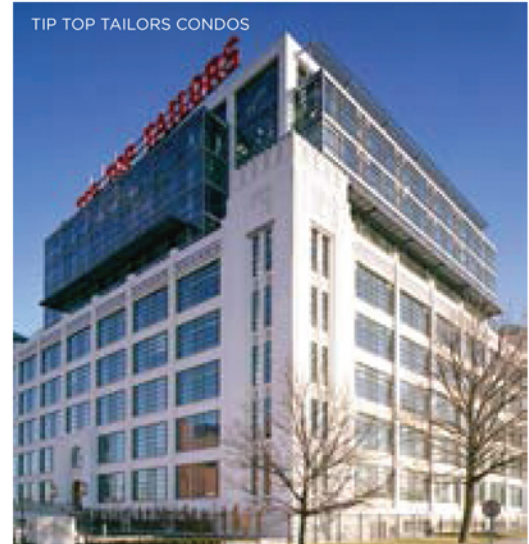
For more information please e-mail
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MARKET WHARF



RADIO CITY



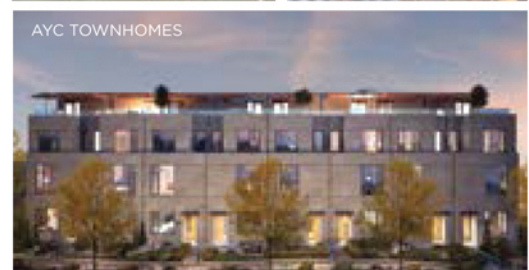
TIP TOP TAILORS CONDOS



E2 CONDOMINIUM



MARKET WHARF



AYC TOWNHOMES

ALL RENDERINGS ARE ARTIST'S CONCEPT.